

Manawatu Seminar Series
Economics Brown Bag Seminar

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Title: *Teaching Opportunity Cost and Marginal Analysis*

Abstract:

Opportunity cost and marginal analysis are two fundamental concepts in economic analysis. However, the way they are taught to students can be inadequate, impractical, and ultimately confusing. Examples are given to illustrate these shortcomings. The students would be better served by simply comparing the explicit benefits and costs of alternatives. This approach is straightforward and intuitive.